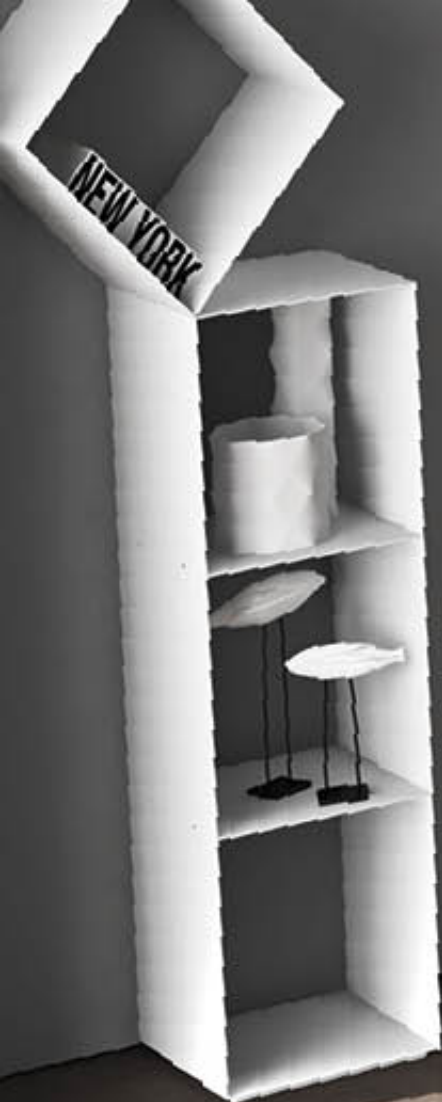




NewTrendConcepts
ITALIA



URBAN COLLECTION



www.newtrendconcepts.it

Ogni singolo progetto firmato **New Trend Concepts Italia** ha come motivo ricorrente il design 100% italiano e la ricerca di materiali esclusivi per creare prodotti dalle forme pulite e razionali, sempre capaci di stupire ed emozionare.

Non è facile interpretare le tendenze del momento rimanendo nei confini del buon gusto e raffinatezza.

Questa è la sfida che ha raccolto la **New Trend Concepts Italia**: un modo di fare design unico che ha portato l'azienda ad essere emblema della qualità made in Italy nel mondo.

*Every single **New Trend Concepts Italia** range is based on 100% Italian design and exclusive materials to create products with clean, functional lines that never fail to amaze and raise emotions.*

*Our mission is to interpret the latest trends with a tasteful touch, a unique approach to design that has transformed **New Trend Concepts Italia** into an internationally recognized symbol of the best of "Made in Italy" quality.*





La pelle è un rivestimento nobile e naturale, un materiale prezioso che dura nel tempo e migliora le sue qualità estetiche con il passare degli anni.

La nostra passione per la pelle e la nostra pluriennale esperienza nella lavorazione di questo straordinario materiale ci ha reso leader mondiali nel settore e siamo in grado di offrire la migliore scelta possibile, attraverso una vasta gamma di articoli suddivisi in varie categorie.

Leather is a noble and natural cover, a precious material that lasts and improves its aesthetic qualities with the passing years. Our passion for leather and our many years of experience in working this extraordinary material has made us world leaders in the industry and enables us to offer the best choice through a wide range of items organised into various categories.

Il divano è uno dei pezzi d'arredo a cui non si rinuncia quasi mai. Oltre all'estetica, in un imbottito conta molto la qualità che inizia con la selezione dei pellami da utilizzare per il rivestimento di un amico che vi accompagnerà per anni.

Le pelli di migliore qualità sono di origine europea. Hanno infatti una taglia più grande, sono più spesse, presentano meno imperfezioni e hanno una mano più morbida e piacevole al tatto, sono naturali e più "calde".

Dopo aver scelto la forma del vostro divano non economizzate sul rivestimento: una pelle migliore è sì più costosa, ma sicuramente più durevole, più comoda e più pratica.

Buona seduta.

*Sofas are one of the pieces of furniture you cannot do without. They are part of a home and reflect the personality of those who live there. In addition to aesthetics, what really matters in a sofa is the quality because that's what comfort depends on. Quality is, and will always be, the most important choice: a poor quality sofa will break and deteriorate much easier than one made using the finest quality materials. The search for quality starts with the selection of the leathers that will cover an item that will be part of your life for years. Better quality leathers are of European origin. In fact, they are larger hides, are thicker, show fewer imperfections and have a softer, "warmer" feel. After choosing the shape of your sofa, do not compromise on the cover: a better quality leather, although more expensive, is also more durable, more comfortable, more practical and will stand the test of time. Enjoy the comfort of **New Trend Concepts Italia**!!!*



LEGENDA



Molle greche in acciaio
No sag springs



Cinghie elastiche
Pirelli webbing



Molle elicoidali
Coil springs



Poliuretano
Polyurethane



Piuma d'oca
Down feather



Sfoderabilità
Cover removability



Poggiatesta regolabile
Adjustable headrest



Versione letto disponibile con materasso
da cm 7 o 12 o 14
Bed version available with 7 or 12 or 14 cms
thick mattress



Meccanismo reclinabile
Reclining action



Seduta estraibile e regolabile
Sliding and adjustable seat



Disponibile versione angolare
Corner versions available

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ZAFFERANO
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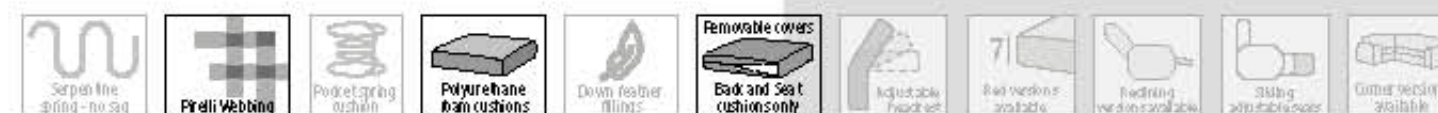




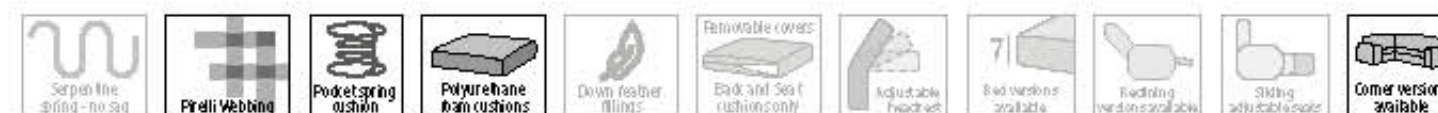
DAVIDOFF



DAVID
con cucitura sulla spalliera
with stitches on back cushions



CAMILLA



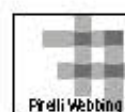








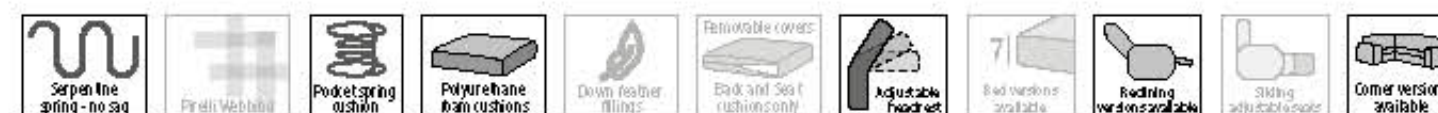
EMOTION



GHIBLI

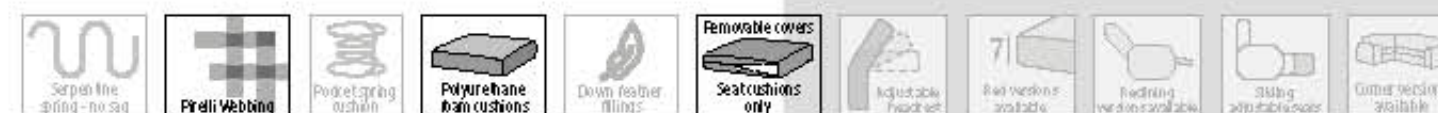


PALINURO





PANAREA



ARRONE









FORMENTERA



ONDA





CAMEO



FEDERICA



PRAGUE





PALLADIUM



MEGANE



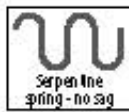


BACKGAMMON



AMBASSADOR





Serpentine spring - no sag



Pinelli Webbing



Pocket spring cushion



Polyurethane foam cushions



Down feather fillings



Removable covers: Back and seat cushions only



Adjustable headrest



Bed version available



Feeding version available



Sitting version available

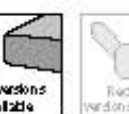


Corner section available

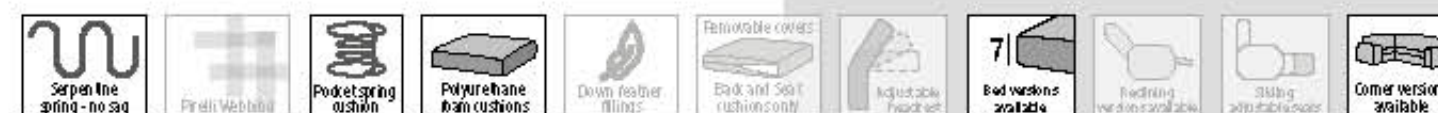
ANTARES



BELMONT



ELLESSE



GRETA



LAUREN



CAPRICORNO



CORDOBA



ZAFFERANO



CANNES



EDNA





Serpentine spring - no sag



Pirelli Webbing



Pocket spring cushion



Polyurethane foam cushions



Down feather fillings



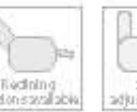
Removable covers - Back and Seat cushions only



Adjustable headrest



Bed versions available



Reclining versions available



Sliding adjustable seats



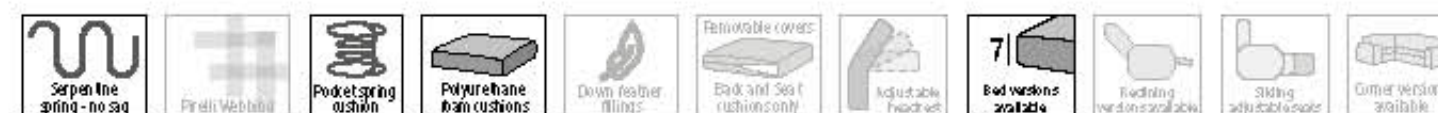
Other versions available



NICOLE



TOTTI





CLASSIC



Serpentine
spring - no sag



Pirelli Webbing



Pocket spring
cushion



Polyurethane
foam cushions



Down feather
fillings



Removable covers
Back and Seat
cushions only



Adjustable
headrest



7
Bed versions
available



Reclining
version available



Sliding
adjustable seat



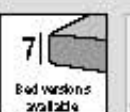
Corner section
available



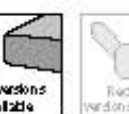
ADELE



BETTY



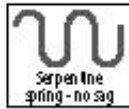
FUEGO



KOALA



JASMINE





CASSANDRA



GRANADA



BETULLA





Serpentine spring - no sag



Pirelli Webbing



Pocket spring cushion



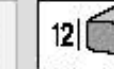
Polyurethane foam cushions



Down feather fillings



Removable covers
Back and Seat cushions only



Adjustable headrest



12 Bed versions available



Feeding version available

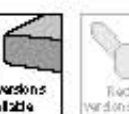


Bibbing version available



Cotter bed version available

SORRENTO



TRAFALGAR

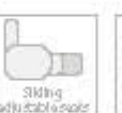


UNION



WINCHESTER





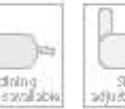
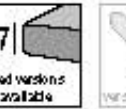
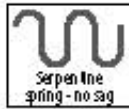






SHANNON





ELSA



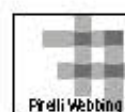
SPINNAKER



TUCSON



Serpen line
spring - no sag



Pirelli Webbing



Pocket spring
cushion



Polyurethane
foam cushions



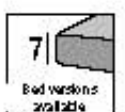
Down feather
fillings



Removable covers
Back and Seat
cushions only



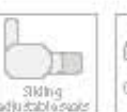
Adjustable
headrest



7
Bed versions
available



Reclining
version available



Sliding
adjustable casters



Other versions
available



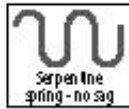
KNIGHTSBRIDGE



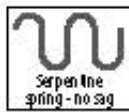
AGAVE



KENSINGTON



WATFORD



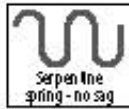
DOLCE



LEVANTE



DOUGLAS



FEDRA



TEQUILA



Serpentine
spring - no sag



Pirelli Webbing



Pocket spring
cushion



Polyurethane
foam cushions



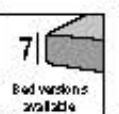
Down feather
fillings



Removable covers
Back and seat
cushions only



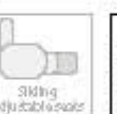
Adjustable
headrest



7
Bed versions
available



Reclining
headrest available



Sliding
adjustable base

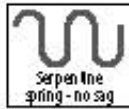


Corner versions
available

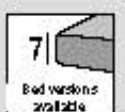
HARRY



BERRYDALE



PREMIUM



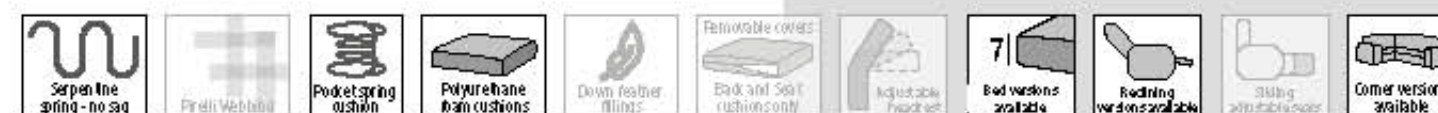
VIRGINIA



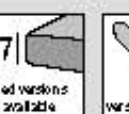
PRESTIGE



LEWIS



SAVANNAH



Since 1970

oltre 40 anni di storia





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